



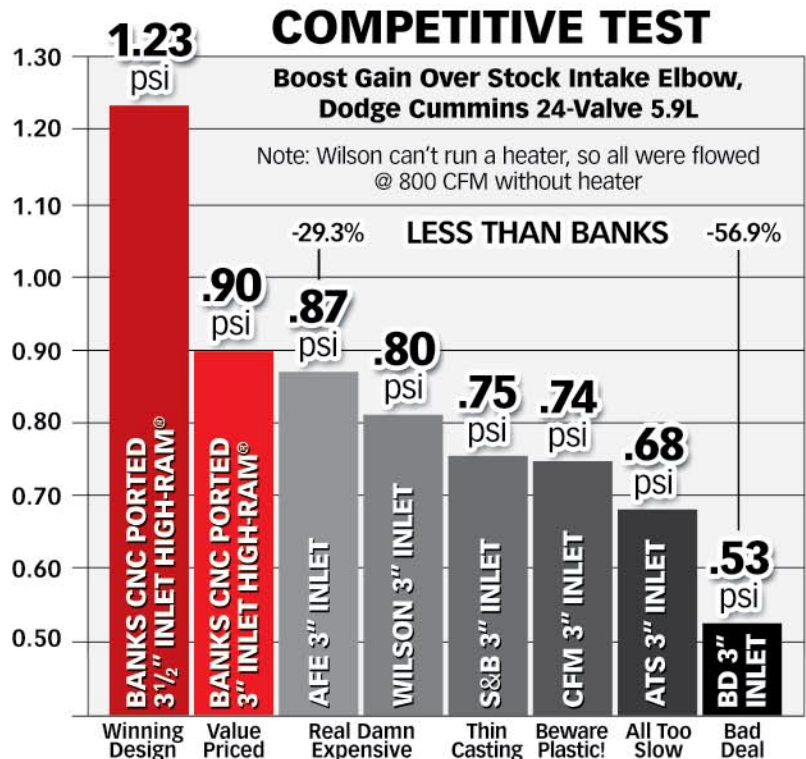
NEW!

NEW BANKS CNC PORTED 3" & 3 1/2" HIGH-RAMS KICK MAJOR ASS!

BANKS HIGH-RAM® INTAKE FOR '98-07 DODGE CUMMINS

These new Banks High-Rams are designed in the computer utilizing computational fluid dynamics, prototyped in our fused deposition modeling machine, tested on our flow bench and then proven in the engine dyno room. Both new High-Rams share the same design, only the inlet size is different. Nothing matches the performance and value of these new Banks CNC port matched Dodge High-Rams.

From our new value-priced 3" market leader, to our kick ass 3 1/2" system, Banks has removed a huge restriction in your intake system. Now, your turbo-charger makes its boost with far less turbine exhaust backpressure for more power and mileage. Or, if cranking up the boost is your game, you'll get more to the cylinder head and get it quicker.



New Product Release



3 1/2" CNC High-Ram with 3 1/2" Boost Tube						
P/N	Application	MSRP	MAP	Ship Wts.	Dim. Wts.	Labor
42722	1998-02 DODGE 5.9L	\$465.56	\$419.00	17	34	1
42727	2003-07 DODGE 5.9L	\$465.56	\$419.00	18	34	1



3" CNC High-Ram uses Stock Boost Tube						
P/N	Application	MSRP	MAP	Ship Wts.	Dim. Wts.	Labor
42721	1998-02 DODGE 5.9L	\$332.22	\$299.00	9	9	1
42726	2003-07 DODGE 5.9L	\$332.22	\$299.00	9	9	1



BANKS BILLET™ INTAKE HEATER DELETE

If you want another half pound of boost, our Banks Billet Heater Delete is just the ticket. And...unlike some setups, when winter comes, you can put the Heater back in.

Banks Billet Intake Heater Delete						
P/N	Application	MSRP	MAP	Ship Wts.	Dim. Wts.	Labor
42732	1998-2007 DODGE 5.9L	\$77.67	\$69.90	4	4	*

* No labor charge if installed with High-Ram; 1 hour if installed separately.

BANKS HIGH-RAM® INTAKE FOR '98-07 DODGE CUMMINS

RAMMING IT TO THE COMPETITION

Being an engineer as well as a competitive-as-hell hot-rodder means pursuing every airflow advantage possible. Back in '98, my original Dodge High-Ram crushed the flow of the stock Cummins intake elbow. This established yet another path to enhanced diesel power and mileage. But it also invited a slew of imitators, offering knock-off, pretender versions. Because they've essentially copied our original, the competitors' numbers look pretty good.

They say imitation is the sincerest form of flattery. Well, as much as I appreciate the compliment, it's reality-check time for Banks' competitors. At Banks, we settle for nothing less than the top of the market when it comes to performance.

So, we've taken a fresh look at our original High-Ram design and I've got some bad news for the competition... we're releasing a new generation High-Ram that blows away our original design and therefore everything else on the market.

SIZE MATTERS

Our new 3 1/2" CNC High-Ram out-boosts its nearest competitor by 26.8% and that competitor is our new 3" CNC High-Ram.

As for the others we beat them by 29.3% for AFE all the way to 56.9% for BD.

This leaves the competitors with a dilemma. Will they just copy Banks all over again? Probably. But for customers who appreciate quality, credentials, and true engineering, Banks is the only game in town. And... we've got the records to prove it!

Gale Banks

